

- 1 • The operating expenses at the Marina went from \$483,604 in 2013 to \$384,034 in
2 2014. (That variance is the result of dredging being done in 2013.)
- 3 • Operating expenses for the Water Department went from \$398,919 in 2013 to \$322,869
4 in 2014. (That variance is the result of the water tower being painted in 2013.)
- 5 • On paper there was an operating loss at the Wastewater Department. That was the result
6 of not recovering sufficient revenues from customers to fund annual depreciation
7 expenses of \$261,846. The Utility is actually generating positive cash flows from
8 operating activities, as depreciation is not a current cash use.
- 9 • The Utility generated a rate of return of 8.29% in 2014. The rate of return calculation is a
10 formula established by the Public Service Commission, which regulates and sets the
11 Water Utility rates. The rate of return authorized by the PSC is 5%.
- 12 • The net unreimbursed cost in the TIF District as of December 31, 2014 was \$5,044,820,
13 and the TIF fund balance as of December 31, 2014 was \$1,054,646.
- 14 • During the audit process the auditors reviewed the procedures and controls for Marina
15 collections and refunds. In some instances discounted seasonal slip rental fees were
16 applied during 2014. The auditors are recommending that specific fee reduction
17 guidelines be established for the Marina ASAP.

18
19 Duffy noted that Konecny has been involved with the recruitment/interview process for a new
20 Finance Director and thanked him for all his assistance.

21
22 **Item No. 7. Consider a motion to make a recommendation to the Village Board that a**
23 **Resolution designating authorized signers on Village and Utility bank accounts be approved:**
24 Since Neuman will be retiring in the near future there is a need to designate new authorized
25 signers on Village and Utility bank accounts. A draft of an applicable Resolution was included
26 in the meeting packets, and the Committee members jointly reviewed that document. Basically
27 individual persons are not named; and instead Village officials are designated.

28
29 *A motion was made by Duffy, seconded by Lienau that the Finance Committee recommends*
30 *that Resolution No. 311, which states that the Village Clerk-Treasurer, Village President and*
31 *Finance Director be designated as authorized signers on all Village and Marina accounts; and*
32 *that the Finance Director, the Utilities Manager and the Village Administrator be designated as*
33 *authorized signers on all sewer and water utility accounts, be approved as presented. Motion*
34 *carried – All ayes.*

35
36 *At 9:05 A.M. Neuman indicated that she had another obligation and left the meeting.*

37
38 **Item No. 5. Consider a motion to provide remuneration/incentive to the SBAA for the work**
39 **which was done on the “Midwest Sunsplash” JEM Grant Application submitted to the**
40 **Wisconsin Department of Tourism:**

41 Jackson is happy to report that word has been received that a \$25,555 JEM Grant will be
42 awarded to the SBAA and the Village to help cover marketing expenses related to “Midwest
43 Sunsplash”. The Department of Tourism has imposed a condition that in order to receive the
44 JEM Grant, matching funds of \$5,800 must be provided by the Village. Paige Funkhouser, the

1 SBAA Coordinator, spent a significant amount of time on the JEM grant application, and
2 Jackson is recommending that the SBAA be awarded an incentive payment of \$250. Lienau
3 noted that the expenditure of \$15,000 of Village funds has already been authorized for
4 "Midwest Sunsplash", and, therefore, he believes the \$5,800 should be replaced if any profits
5 are realized.

6
7 *A motion was made by Lienau, seconded by Duffy that the Finance Committee gratefully*
8 *accepts the JEM Grant of \$25,555 from the Wisconsin Department of Tourism. An incentive*
9 *payment of \$250 shall be provided to the SBAA for the work they did on the JEM grant*
10 *application, and in accord with the conditions imposed by the Wisconsin Department of*
11 *Tourism the Village shall provide matching funds of \$5,800 to cover marketing expenses related*
12 *to "Midwest Sunsplash". The matching funds are being provided on the condition that some or*
13 *all of the \$5,800 shall be recouped from any profits which are realized at "Midwest Sunsplash".*
14 *Motion carried – All ayes.*

15
16 **Item No. 6. Discussion regarding developer recruitment with respect to the Downtown**
17 **Redevelopment Plan at the BLLA 2015 Investment Conference:**

18 To date the consulting firm which was hired by the Village has not been successful in recruiting
19 any potential developers. In order for the consultant to present the Downtown Redevelopment
20 Plan to potential developers and promote Sister Bay an additional expenditure of \$25,000 will
21 be required. The Village will own the Braun property soon and Jackson really has no
22 mechanism for meeting potential developers. There is a developer who is interested in that
23 property, but he will not be in a position to make any offers until at least August. Jackson
24 believes the previously mentioned funds would be better spent if he and the Village's Marketing
25 Director were given permission to attend the Boutique & Lifestyle Lodging Association (BLLA)
26 2015 Investment Conference, which will be conducted in New York in June. A similar
27 conference will be conducted in Los Angeles in September.

28
29 Duffy noted that this is an extremely busy time of year, and simply doesn't want to see Jackson
30 and Polecheck "stretched too thin". Lienau concurred, and, therefore, no one will be attending
31 either of the previously mentioned conferences on behalf of the Village.

32
33 **Item No. 2. Consider a motion to convene into closed session pursuant to Wis. Stats.**
34 **§19.85(1)(e) to deliberate or negotiate the purchase of public properties, the investment of**
35 **public funds, or conduct other specified public business, whenever competitive or bargaining**
36 **reasons require a closed session:**

37 *At 10:01 A.M. a motion was made by Lienau, seconded by Duffy that the Finance Committee*
38 *convene into closed session pursuant to Wis. Stats., §19.85(1)(e) to deliberate or negotiate the*
39 *purchase of public properties, the investment of public funds, or conduct other specified public*
40 *business, whenever competitive or bargaining reasons require a closed session.*

41
42 *A roll call vote was taken on the motion and the Committee members voted in the following*
43 *fashion:*

44 *Duffy – Aye; Lienau – Aye.*

45 *Motion carried.*

1 **Item No. 3. Consider a motion to reconvene into open session.**

2 *At 10:29 A.M. a motion was made by Lienau, seconded by Duffy that the Finance Committee*
3 *reconvene into open session.*

4
5 *Another roll call vote was taken and the Committee members again voted in the following*
6 *fashion:*

7 *Duffy – Aye; Lienau – Aye.*

8 *Motion carried.*

9
10 **Item No. 4. Consider a motion to take action, if required.**

11 *A motion was made by Lienau, seconded by Duffy that the Finance Committee recommends*
12 *that the plan to transact the balance of the Old Helms Cottage lot in return for construction of*
13 *the restroom facilities which were discussed at this meeting be implemented. (The restroom*
14 *facilities will have a value of approximately \$80,000.) Motion carried – All ayes.*

15
16 **Item No. 8. Discussion regarding matters to be placed on a future agenda or referred to a**
17 **committee, official or employee:**

18 *There were no matters to be placed on a future agenda or referred to a committee, official or*
19 *employee.*

20
21 **Adjournment**

22 *At 10:31 A.M a motion was made by Duffy, seconded by Lienau that the meeting be*
23 *adjourned. Motion carried – All ayes.*

24
25 *Respectfully submitted,*

26 

27 *Janal Suppanz,*
28 *Assistant Administrator*