

1 website, and therefore, further information regarding restaurants and shops within the
2 Village will be available. Krauel confirmed that she is in the process of creating a new,
3 mobile friendly website for the marina.
4

5 **Business Items:**

6 **Item No. 1. Report from the Marina Manager:**

7 The Marina Manager's Report was included in the meeting packets, and the Committee
8 members jointly reviewed that document. During the review process Krauel noted that:

- 9 • The uprights have been lifted, repaired, and placed along "A" Dock for the winter.
10 There was an expense of \$150.00 for materials in addition to the time the Public Works
11 crew spent to make the repairs. Port-a-Pier will come after October 31, 2016.
- 12 • The winterization process for the marina building will start after Fall Fest. Krauel will
13 be the only staff member assisting the Public Works Crew with this process.
- 14 • Slip reservations have been made for Fall Fest, so the Marina will be open on the
15 weekend of October 14-16, 2016.
- 16 • She is working on the new website design
- 17 • Krauel noted that a copy of an email from Stan Slabas had been included in the meeting
18 packets. In that email Slabas contests the charges for the removal and replacement of a
19 cleat on the dock he utilizes. The Committee members indicated that they support
20 Krauel's decision, and it was the consensus that the costs of removal and replacement
21 of the cleat should be made by Slabas prior to the process.
- 22 • She will begin to send invoices to the seasonal tenants returning for the 2017 season
23 soon.
24

25 **Item No. 2. Discussion regarding Commercial Vendor Contracts and Terms; consider an**
26 **appropriate motion for action if necessary:**

27 The Commercial Vendor Contracts will be expiring soon, and Krauel is recommending that a
28 3-year contract with the possibility of a 2-year extension be entered into with commercial
29 vendors whose proposals are accepted by Village Officials. She also is recommending that a
30 2% discount be granted to vendors who pay their entire invoice by May 1st of each year. As
31 of this time there are two vendors who have outstanding invoices; one of them owes for the
32 second installment, but the other still owes for the entire season.
33

34 *A motion was made by Duffy, seconded by Sunstrom that the Marina Committee approves of the*
35 *amendments to the Commercial Vendor Contract which were recommended by the Marina Manager.*

36 *Motion carried - All Ayes*
37

38 Clove noted that the Committee will be provided copies of any and all commercial vendor
39 contracts which are eventually entered into.
40

41 **Item No. 3. Open bid packets and have a discussion regarding the renewal of Commercial**
42 **vendor Leases/RFP's; consider an appropriate motion for action if necessary:**

43 A 2:40 Pm Clove recused himself due to a potential conflict of interest requested that Duffy
44 assume his duties as Chair of the Marina Committee. Duffy complied, and Clove then had a
45 seat in the audience.

46 Jackson explained how the RFP process works and further explained the scoring system to
47 be utilized during the proposal review today. The items to be considered are "Novelty of
48 Business," "Prior Experience," "Quality of Equipment," "Marketing Content," "Sister Bay

1 Property Ownership," "Existing Operator," and "Duration of the Operation," He also
2 stressed that input from the audience will not be allowed during the proposal review
3 process.
4

5 Duffy requested clarification as to whether or not the number of slips required for specific
6 commercial vendors should also be taken into consideration and Jackson replied that slip
7 assignments will be addressed after vendor contracts have been awarded.
8

9 The Committee members the jointly reviewed the proposals which had been received from
10 the following business/individuals:

- 11 • Sister Bay Boat Rentals - Eric Lundquist,
 - 12 • Sister Bay Scenic Boat Tours - Eric Lundquist,
 - 13 ○ The determination was made that Lundquists shall be considered an existing
 - 14 operator as he is currently operating Sister Bay Boat Rentals.
 - 15 • Beacon Marine - Mark Matson,
 - 16 • Sail Door County - Peder Nelson,
 - 17 • Shoreline Scenic Cruises and Charters - Jim Robinson, and
 - 18 ○ Door County Bikes and Mopeds (it was the consensus that this proposal shall be
 - 19 referred to the Parks Committee.)
- 20

21 Lengthy discussion followed regarding the limited parking available within the Village for
22 customers of businesses operating out of the Marina and finally Duffy and Jackson noted
23 that referrals will have to be made to the Parks Committee, and/or Plan Commission
24 regarding that issue.
25

26 Due to the time constraints, it was the consensus that this issue should be addressed further
27 at the next meeting of the Marina Committee which has been scheduled for 11:00 AM on
28 October 20, 2016.
29

30 At 5:20 PM, Clove returned to the table and resumed his Chairperson duties.
31

32 **Item No. 8. Discussion regarding matters to be placed on a future agenda or referred to a**
33 **Committee, Official, or Employee:**

34 The Committee members requested that Krauel make contact with officials from Beacon
35 Marine and inform them that if their payment for the 2016 season is not received by October
36 20, 2016 a new contract for 2017 may not be awarded.
37

38 **Item No. 5. Consider a motion to convene into executive session pursuant to Wis. Stats.,**
39 **§19.85(1)(f) to discuss personnel matters and consider financial, medical, social or personal**
40 **histories or disciplinary data with respect to specific persons, and preliminarily consider**
41 **specific personnel problems or investigation of charges against specific persons, which, if**
42 **discussed in public would be likely to have a substantial adverse effect on the reputation**
43 **of any person mentioned in such histories or data or involved in such problems or**
44 **investigations, and §19.85(1)(e) to deliberate or negotiate the purchase of public**
45 **properties, the investment of public funds, or conduct other specified public business,**
46 **whenever competitive or bargaining reasons require a closed session:**

47 *At 5:25 P.M. a motion was made by Clove, seconded by Sunstrom that the Marina Committee*
48 *convene into executive session pursuant to Wis. Stats., §19.85(1)(f) to discuss personnel matters,*

1 *consider financial, medical, social or personal histories or disciplinary data with respect to specific*
2 *persons, and preliminarily consider specific personnel problems or investigate charges against specific*
3 *persons, which, if discussed in public would be likely to have a substantial adverse effect on the*
4 *reputation of any person mentioned in such histories or data or involved in such problems or*
5 *investigations, and §19.85(1)(e) to deliberate or negotiate the purchase of public properties, the*
6 *investment of public funds, or conduct other specified public business, whenever competitive or*
7 *bargaining reasons require a closed session.*

8
9 *A roll call vote was taken on that motion, and the Committee members voted in the following fashion:*

10
11 *Anderson – Aye; Baker – Aye; Clove – Aye; Duffy – Aye; Jungwirth – Aye; Sunstrom – Aye*

12
13 *Motion carried.*

14
15 **Item No. 6. Consider a motion to reconvene into open session:**

16 *At 5:54 P.M. a motion was made by Baker, seconded by Sunstrom that the Marina Committee*
17 *reconvene into open session. Another roll call vote was taken, and the Committee members again voted*
18 *in the following fashion:*

19
20 *Anderson – Aye; Baker – Aye; Clove – Aye; Duffy – Aye; Jungwirth – Aye; Sunstrom – Aye*

21
22 *Motion carried.*

23
24 **Item No. 7. Consider a motion to take action, if required:**

25 *No formal action was taken.*

26
27 **Item No. 4 Review of Financial Statements:**

28 *Due to time constraints, this agenda item was not addressed*

29
30 **Adjournment:**

31 *A motion was made by Duffy, seconded by Baker that the October 11, 2016 meeting of the Marina*
32 *Committee be adjourned at 5:55P.M.*

33
34 *Respectfully submitted,*

35 *Anastasia Bell*

36
37 *Anastasia Bell*

38 *Utilities Clerk*

>> Mr. Village Administrator and Mr. Chairman of Marina Committee,

>> One has to ask “what is the goal of the Village and Marina boards here?” Why cannot our mainstay vendors already at the Sister Bay Marina just renew their leases as they are? Are you questioning every business and its merits at our docks?

>> I want to tell you about one very important one in particular , which is owned and operated by local people who live here year around . So important, it has a very far reaching effect for so many. This friendly family business that Lives it, keeps on Learning it, and Shares it throughout the off season as well. There should be no doubt of the value that this dues paying vendor, Shoreline Charters & Scenic Cruises, has brought to the village and county as a whole for so many years at their current location. What a neat respected Naval boat to have in our harbor for all to see and share and wave to as they pass our beach, many motels, condos and private homes on its daily trips loaded with tourists and locals. It is safe, clean, and runs quietly with its efficient diesel engine.

>> I would like to share with you that I worked for them previously for 3 years and it was a wonderful job with Captain Geoff being a fabulous boss and extremely considerate to his employees and passengers and all the fellow boaters at the docks. Both he and Mr Jim Robinson are so very patient and sharing of their vast knowledge of the maritime industry and very accurate of the local history that they love to teach and share with others. I saw nothing but professionalism at the work place both on the boat and in their part of the Kiosk. Its a classy operation and never in those years I worked there did I hear a complaint from one customer- NOT ONE! I can honestly say not only did people love and enjoy their narrated boat ride but would come back and do another trip even on the same day to get to see the alternate course of the two trips. I saw repeat customers each summer. I know many locals who bring their relatives and visiting friends on board to be able to show off our area from that boat!

>> I remind you;

>> Tourists and locals alike are not learning the history from an ivory academic tower, but history on an ivory boat in our own backyard. A boat that people can either sit down in comfortably or stand up and walk around in. Be either in the sun or in the shade. It appeals to all.

>> Shoreline Charters celebrates the local and historical landmarks from why Clafin Lane is called such, to how the village got their name, who settled here and why, and so much more. It celebrates the local legends living and those before all of our times. It celebrates and teaches about the Niagara Escarpment, the Silurian Sea, right down to the brachiopods found here. The geologists dream come true! They teach about the modern day freighters seen navigating the channels and even what their names are and what they are transporting. From the US Coast Guard, the old salty sea captains, the fur trappers, explorers, and our settlers, are all discussed with great accuracy.

>> Information happily given to tourists from where to eat, drink, and lay their heads. All of the area businesses are recommended to the tourists on that boat. How to get to where they want to go, how long it may take, where to park, and be sure to tell local so and so hello from us when you get there! They help them find the local treasures of wonderful businesses (from the voted best Manhattan , where to get to the place where you eat outside and have a cherry margarita, what bands are playing in town, what the movie in the park is, etc.) from beaches to shipwrecks, islands, and even the best dog park, and oh yes, you can actually see the goats on the roof better from this boat than from the sidewalk!

>> They promote professional photography of the beauty here, welcome the publicists, and amateur camera buffs. They get to see our locals get excited on a relaxing boat ride when they get some much needed down time. The seasonal residents get a perspective of what their summer home looks like from the water and than they share even more history.

>> The customers that learn and love our area:

>> It is appealing and educational for children not just for a fun boat ride but because they are exploring and learning without realizing it.

>> Little Johnny- What did you learn over the summer? Oh... what its like to drive a big boat, and where the sun sets and what the horizon is, and words like longitude and latitude. Oh, and one day Im going back to Sister Bay to work and live there!

>> The fishermen learn about the "catch", the many bass boats to be admired out on the bay, and where to go eat the local catch. And how the commercial local fisherman make their living.

>> The "Birders" have the opportunity to see pelicans, eagles, cormorants, gulls and ducks in great numbers and in their most natural habitat. Throw in the bonus of migrating clouds of butterflies and elusive swimming otters.

>> The "harried" parents getting some downtime from their long drive up here, fighting for parking places, waiting in line for restaurant meals. They are so appreciative of the relaxing scenic beauty from the Shoreline boat and not just from a vehicle driving up one side of the peninsula and down the other.

>> The "Historians" that love the Shoreline Cruises for the historic timelines and factual narratives.

>> The Elderly for all aspects of the trips in a safe environment that won't get them wet!

>> The Servicemen and women for remembering what its like to be on a Naval boat once again and learning where and how it was made. Grateful and happy to take selfies with the American flag flapping in the wind off the stern.

>> And than all of the Foreign visitors from so many countries like England, Australia, Scotland, India, etc., They so admire our clean water, safe environment, and vast resources, and appreciating the opportunity to relax in what we call our back yard.

>> Know of all the anniversaries, birthdays, honeymooners, special occasions for so many families celebrated repeatedly on this boat.

>> And for many, just a simple sunset- always magnificent.

>> Shoreline Charters are the very best ambassadors to our area for the tourists and just as importantly to our local business people who can reap the rewards from their recommendations. And this is not just seasonally, but for the off season as well, promoting snowmobiling, cross country skiing, and what hotels are open for the holidays.

>> This is not a boat ride for counting heads.. This is a boat ride that does it all for everyone. And each individual is treated like a treasured guest and gets first class treatment.

>> This is not a loud business but one that speaks in great volumes to many and than gets a round of applause and platitudes when they pull back into their boat slip at the Sister Bay Marina.

>> There is no need to question all this nor change it. We are blessed to have them on board at the village of Sister Bay.

And by the way, Why don't you have handicapped parking on the highway by the Marina? Thank You for Your time in reading this. I hope to accomplish informing you of what you should already know. And please check out their Facebook page. What a following!

>> Respectfully

>> Mrs.Spearo