



PLAN COMMISSION MEETING AGENDA

Tuesday, October 28, 2014 at 5:30 P.M.

Sister Bay-Liberty Grove Fire Station – 2258 Mill Road, Sister Bay, WI

For additional information check: [Http://www.sisterbaywi.gov](http://www.sisterbaywi.gov)

In order for everyone to hear the discussion please, turn off your cell phone. Thank you.

Call Meeting to Order / Roll Call Deviations from the agenda order shown may occur.

Comments, correspondence and concerns from the public

Approval of the agenda

Approval of minutes as published

Business Items

1. Public Hearing on amending and recreating sections 66.0323, Grandfathering in the B-3 Zoning District; Consider a motion to discuss and recommend to the Village Board for Action.
2. Discussion on proposal from the County Walk Shop Association on signage changes.
3. Review of Section 66.0711, Shopping Center Signage; Consider potential draft amendments and a motion to proceed to public hearing.
4. Report by the Zoning Administrator regarding development activities, various enforcement actions, and issuance of Sign and Zoning Permits.
5. Matters to be placed on a future agenda or referred to a Committee, Official or Employee

Adjournment

Public Notice

Questions regarding the nature of the agenda items or more detail on the agenda items listed above scheduled to be considered by the governmental body listed above can be directed to Zeke Jackson, Village Administrator at 920-854-4118 or at zeke.jackson@sisterbaywi.gov.

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible preferably a minimum of 48 hours. For additional information or to request this service, contact the Sister Bay Village Administrator at 854-4118, (FAX) 854-9637, or by writing to the Village Administrator at the Village Administration Building, 2383 Maple Drive, PO Box 769, Sister Bay, WI 54234. Copies of reports and other supporting documentation are available for review at the Village Administration Building during operating hours. (8 a.m. – 4 p.m. weekdays).

I hereby certify that I have posted a copy of this agenda at the following locations:		
<input type="checkbox"/> Administration Building	<input type="checkbox"/> Library	<input type="checkbox"/> Post Office
_____ / _____		
Name	Date	

1 PLAN COMMISSION MEETING MINUTES
2 TUESDAY, SEPTEMBER 23, 2014
3 Sister Bay-Liberty Grove Fire Station – 2258 Mill Road
4 (APPROVAL PENDING)
5

6 The September 23, 2014 meeting of the Plan Commission was called to order by Chairperson
7 Dave Lienau at 5:30 P.M.

8
9 **Present:** Chairperson Lienau, and members Scott Baker, Shane Solomon, Marge Grutzmacher,
10 and Don Howard.

11
12 **Excused:** Eric Lundquist and Nate Bell

13
14 **Others:** Lee and Ruth Telfer, Curt and Roxie Wiltse, and Greg Casperson.

15
16 **Staff Members:** Village Administrator Zeke Jackson, and Administrative Assistant Janal
17 Suppanz.

18
19 **Comments, correspondence and concerns from the public:**

20 Jackson noted that no correspondence related to a non-agenda item had been received, and
21 Lienau then asked if anyone wished to comment regarding a non-agenda item. No one
22 responded.

23
24 **Approval of the agenda:**

25 *A motion was made by Baker, seconded by Solomon that the Agenda for the September 23,*
26 *2014 meeting of the Plan Commission be approved as presented. Motion carried – All ayes.*

27
28 **Approval of minutes as published:**

29 **As to the minutes for the August 26, 2014 meeting of the Plan Commission:**

30 *A motion was made by Solomon, seconded by Baker that the minutes for the August 26, 2014*
31 *meeting of the Plan Commission be approved as presented. Motion carried – All ayes.*

32
33 **Business Items:**

34 **Item No. 1. Discussion regarding amendment and recreation of §66.0323 of the Zoning Code**
35 **– Grandfathering in the B-3 Zoning District, and consider a motion to direct staff to develop**
36 **changes for a public hearing:**

37 Two drafts of proposed amendments to §66.0323 of the Zoning Code – Grandfathering in the
38 B-3 Zoning District, were included in the meeting packets and the Commission members jointly
39 reviewed those documents.

40
41 The drafts contain “Option A” which reads,

42
43 “Option A”: “(10) Lots in existence on or before May 31, 2015 shall be deemed
44 conforming for lot size, width, and lot coverage if said lot and improvements
45 thereon were conforming as of May 31, 2015 and had rights-of-way
46 purchased by the WISDOT for the Bayshore Drive Resurfacing Project of
47 2015. Land owners must produce a Certified Survey Map dated on or before
48 May 31, 2015 of property lines and all improvements located thereon to be
49 considered under (10);
50

1 and "Option B", which reads:

2
3 "Option B": "Lots shall count rights-of-way to the centerline for purposes of calculating
4 area, setbacks and open space."
5

6 *It was the consensus that Option B is preferred, and Lee Telfer, Curt Wiltse and Greg
7 Casperson, who were in the audience, all indicated that they agreed.*
8

9 *A motion was made by Lienau, seconded by Grutzmacher that on October 28, 2014 a public
10 hearing shall be conducted regarding amendment and recreation of §66.0323 of the Zoning
11 Code – Grandfathering in the B-3 Zoning District, in the fashion agreed upon at this meeting.
12 Motion carried – All ayes.*
13

14 **Item No. 2. Review of §66.0504 of the Zoning Code – Wireless Telecommunication Towers,
15 and consider a motion to direct staff to develop changes for a public hearing:**

16 Jackson noted that an e-mail which had been received from Larry Kaufman was included in the
17 meeting packets. In that e-mail Kaufman states that the 51 condominium owners in Sister Bluff
18 Estates remain very unhappy with the cost and poor internet service provided by Charter
19 Communications. He asks that the members of the Sister Bluff Estates Owner's Association be
20 advised of any Plan Commission Meetings at which wireless telecommunication towers will be
21 discussed, and also notes that if the result will be improved internet access at a reasonable cost,
22 the members of the Sister Bluff Estates Owner's Association Board of Directors are very
23 interested in meeting with anyone wishing to install new towers in Sister Bay.
24

25 *It was the consensus that this agenda item shall be tabled until such time as County officials
26 have completed their review of the wireless telecommunication tower siting regulations.*
27

28 **Item No. 3. Discussion regarding 2014 updates to the Village's Wetland Survey Map and
29 consider a motion to direct staff to schedule a public hearing:**

30 A draft of a revised Zoning Map which shows the 2014 updates to the Village's wetland
31 delineations was included in the meeting packets and the Commission members jointly
32 reviewed that document. During that time several Commission members noted that the
33 wetlands on the Door County Ice Cream Factory property had been omitted. Howard also
34 questioned the appropriateness of the wetland delineations which had been made for his
35 property. Jackson will contact County officials regarding these issues, and, if possible, provide
36 updated information at the next Plan Commission Meeting.
37

38 *A motion was made by Solomon, seconded by Baker that Agenda Item No. 3 – Discussion
39 regarding 2014 updates to the Village's Wetland Survey Map and consider a motion to direct
40 staff to schedule a public hearing, shall be tabled until the October 28, 2014 meeting of the
41 Plan Commission. Motion carried – All ayes.*
42

43 **Item No. 4. Review of proposed revised plans for the Stony Ridge Development Expansion
44 Project and consider a motion for approval:**

45 Village officials were originally contemplating granting a \$600,000 TIF loan to Keith Garot for
46 infrastructure improvements for the expansion project the Plan Commission had previously
47 reviewed plans for, but when the Finance Committee formally addressed that request the
48 decision was made that the proposed expansion plans should be scaled down and a reduced
49 TIF loan of \$300,000 granted. A draft of a revised Site Plan was included in the meeting packets
50 and the Commission members jointly reviewed that document. If Garot intends to do further

1 development he will have to come back before Village officials. The plans which were
 2 included in the meeting packets are compliant with Village regulations. Work is ongoing on a
 3 revised Development Agreement.

4
 5 *A motion was made by Solomon, seconded by Howard that the recommendation is made to*
 6 *the Village Board that the revised plans for the Stony Ridge Development Expansion Project be*
 7 *approved as presented. Motion carried – All ayes.*

8
 9 **Item No. 5. Report by the Zoning Administrator regarding development activities, various**
 10 **enforcement actions, and issuance of Sign and Zoning Permits:**

11 Jackson gave the following oral report:

- 12 1. The new wind energy tower siting regulation amendments as well as the amendments to
 13 §66.0501(2)(h) of the Zoning Code which pertain to deliveries for home based
 14 businesses in residential neighborhoods were approved by the Village Board.
- 15 2. Long Duration Special Event Permits have been issued to Tea Thyme and the Cookbook,
 16 and their banners are displayed on the Country Walk sign on S. Bay Shore Drive at this
 17 time. The tenants at the Country Walk Shops have agreed to alternate their business'
 18 banners on the Country Walk Shops sign so that the traveling public knows what
 19 businesses are located within that development.
- 20 3. No Zoning Permits were issued for new construction projects last month.
- 21 4. He intends to contact a local business owner regarding a mowing violation in the near
 22 future.

23
 24 **Item No. 6. Discussion regarding matters to be placed on a future agenda or referred**
 25 **to a committee, Village official or employee:**

26 *It was the consensus that:*

- 27
 28 1. *Discussion regarding 2014 updates to the Village's Wetland Survey Map and*
 29 *consideration of a motion to direct staff to schedule a public hearing will be*
 30 *addressed at the next meeting of the Plan Commission.*
- 31 2. *Review of §66.0504 of the Zoning Code – Wireless Telecommunication Towers,*
 32 *and consider a motion to direct staff to develop changes for a public hearing will*
 33 *be tabled until such time as County officials have completed their review of the*
 34 *wireless telecommunication tower siting regulations.*

35
 36 **Adjournment:**

37 *A motion was made by Grutzmacher, seconded by Solomon to adjourn the meeting of the Plan*
 38 *Commission at 6:38 P.M. Motion carried – All ayes.*

39
 40 Respectfully submitted,

41 

42 Janal Suppanz,
 43 Administrative Assistant



Plan Commission Public Notice

The Sister Bay Plan Commission will hold a public hearing at the Sister Bay Fire Station, 2258 Mill Rd, Door County, Wisconsin on **Tuesday, October 28, 2014 at 5:30 P.M.** or shortly thereafter, for the purpose of considering proposed text amendments to the Zoning Code. Sections of the Zoning Code to be considered include §66.0323 – Zoning in the B-3 District; §66.0505 – Grandfathering Rights of Way for Zoning Purposes,

The purpose of this public hearing is to obtain comments and input from the public on the proposed text amendments.

A copy of the proposed amendments and the current Zoning Code are available for inspection. The Zoning Code and Zoning Map for the Village are also on file at the Zoning Administrator's office and may be viewed at 2383 Maple Drive weekdays between 8:00 a.m. and 4:00p.m. The drafts are available on the Village web site at www.sisterbaywi.info.

Written testimony, including email, will be accepted at the Sister Bay Administration Building, 2383 Maple Drive, Sister Bay, WI 54234, (FAX 920-854-9637) until 3:00 P.M. on the day of the meeting. Letters will be available for public inspection during normal business hours, until the close of business on the day of the hearing. Letters will be entered into the record; and a summary of all letters will be presented at the meeting, but individual letters may not be read. Anonymous correspondence will not be accepted.

All application materials for Regular Zoning Permits, Conditional Use Permits and zoning amendment petitions may be viewed at the Sister Bay Administration Building, 2383 Maple Drive, Sister Bay, WI during normal business hours, 8:00am. -4:00p.m.

By order of the Plan Commission of the Village of Sister Bay.

Zeke Jackson
Zoning Administrator
zeke.jackson@sisterbaywi.gov

VILLAGE OF SISTER BAY ZONING CODE

SEC. 66.0323 B-3 DOWNTOWN BUSINESS DISTRICT

SEC. 66.0323 B-3 DOWNTOWN BUSINESS DISTRICT

1	(2)	Residential Density. There is no	56		
2		minimum or maximum residential	57		66.0404(b) [See page 86] (Amended
3		density standard. Density shall be	58	(6)	Ordinance 120-061306)
4		controlled by the applicable lot	59		Common Areas. All common areas
5		coverage, parking requirements,	60		(e.g., walkways, drives, courtyards,
6		landscaping requirements and	61		private alleys, parking courts, etc.)
7		building height standards. (<i>Amend-</i>	62		and building exteriors shall be
8		<i>ed Ordinance 217-081313</i>)	63		maintained by an association or the
9	(3)	Parking, Garage and Driveway Ori-	64		owner. Copies of any applicable
10		entation. All off-street vehicle park-	65		covenants, restrictions and condi-
11		ing, including surface lots and gar-	66		tions shall be recorded and provid-
12		ages, loading docks and overhead	67		ed to the Village prior to zoning
13		doors shall be oriented to alleys, or	68	(7)	permit approval.
14		located in parking areas located be-	69		Exemption. When the application of
15		hind or to the side of the building;	70		the off-street parking regulations
16		except that side yards facing a street	71		specified above result in a require-
17		(i.e., corner yards) shall not be used	72		ment of not more than three spaces
18		for surface parking. All garage en-	73		on a single lot in the district, such
19		trances facing a street (e.g., struc-	74		parking spaces need not be provid-
20		tured parking) shall be recessed be-	75		ed. However, where two or more
21		hind the front building elevation by	76		businesses are located on a single
22		a minimum of four to six feet. On	77		lot, only one of these uses shall be
23		corner lots, garage entrances shall	78		eligible for this exemption. This ex-
24		be oriented to a side street when	79		emption shall not apply to dwelling
25		access cannot be provided from an	80		units. (<i>Amended Ordinance 217-</i>
26		alley.	81	(8)	<i>081313</i>)
27	(4)	Parking Spaces Required. The Vil-	82		Automobile-Oriented Uses and Fa-
28		lage recognizes the challenges of	83		ilities. Automobile-oriented uses
29		providing the necessary parking	84		and facilities, as defined below shall
30		spaces in the district and thereby es-	85		conform to all of the following
31		tablishes the following standard for	86		standards in the district. The stand-
32		the district. The detailed require-	87		ards are intended to slow traffic
33		ments for parking lots and spaces	88		down and encourage walking.
34		are covered in section 66.0403.	89	(9)	(<i>Amended Ordinance 217-081313</i>)
35		[See page 81] The Plan Commission	90		Parking, Garages and Driveways.
36		may allow a landowner to meet the	91		All off-street vehicle parking, in-
37		parking requirement by providing	92		cluding surface lots and garages,
38		the required parking spaces either	93		loading docks and overhead doors
39		on site, on another privately owned	94		shall be accessed from alleys, or lo-
40		site as required under section	95		cated in parking areas located be-
41		66.0404 Adjustments to Required	96		hind or to the side of a building; ex-
42		Parking [See page 86]. No devel-	97		cept that side yards on corner lots
43		opment shall avoid the need to pro-	98		shall not be used for surface park-
44		vide parking spaces by claiming	99		ing. All garage entrances facing a
45		credit for on street parking spaces or	100		street (e.g., structured parking) shall
46		public parking lots. The parking	101		be recessed behind the front eleva-
47		spaces required for motels, hotels,	102		tion by a minimum of six feet. On
48		all types of condominiums, access-	103		corner lots, garage entrances shall
49		ory residential uses must be provided	104		be oriented to a side street when
50		on site, and no fee in lieu of creat-	105		vehicle access cannot be provided
51		ing spaces in subsection (6) will be	106		from an alley.
52		allowed. (<i>Amended Ordinance 217-</i>	107	(10)	Lots shall count rights of way to
53		<i>081313</i>)	108		center line for purposes of calculat-
54	(5)	Fee In Lieu of Creating Parking	109		ing area, setbacks and open space.
55		Spaces. Please refer to Section	110		
			111		
			112		
			49		

S | W
E | N

100 ft →

SB
DOWNTOWN

Hwy 42

5

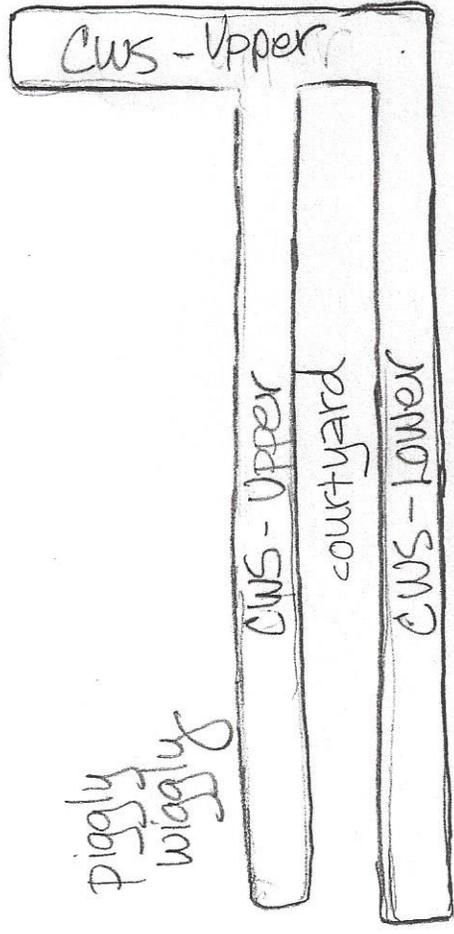
Country Walk Dr.

Hwy 42 (2)

Church Hill
Triv

Gateway Dr.

4?



1

Office
Bldg.

Country Walk Lane

Hwy 57

Country Walk Dr.

3

Country Walk Dr.

4?

8' W

- 2 sided

1

4' H



- 25' in from road center line

- lighted

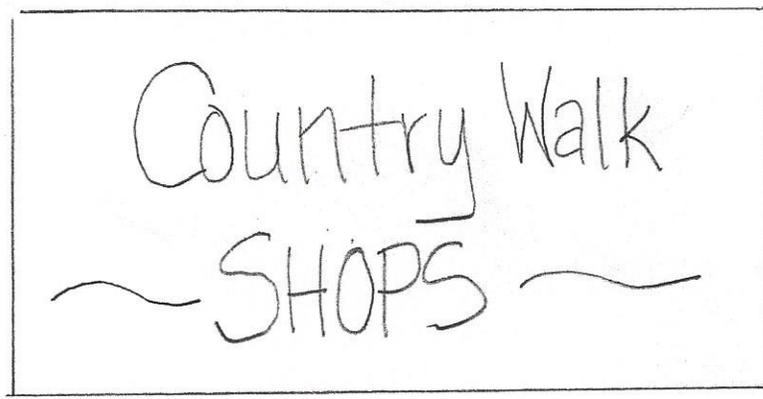
- landscaped

8' W

- 2 sided

2

4' H



- in front of cedars behind Cookbook

- lighted?

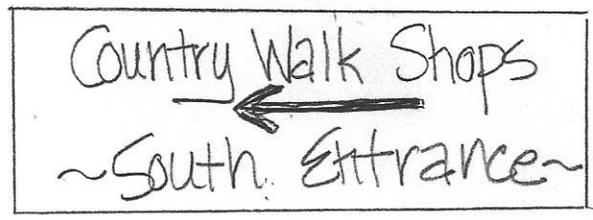
- landscaped

6' W

- perpendicular to road

3

3' H



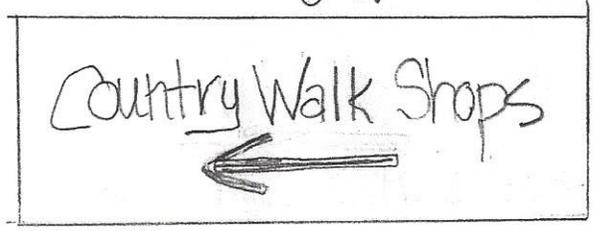
- 2 sided

6' W

- exact location to be determined

4

3' H



- perpendicular to road

- 2 sided

5



- small directional sign

COUNTRY WALK SHOPS
SHOPPING • DINING • SERVICES
 **NEXT LEFT** 

2-3'x8'

COUNTRY WALK SHOPS
SHOPPING • DINING • SERVICES
 **piggly wiggly**

2-24" x 72"

COUNTRY WALK SHOPS
GARDEN LEVEL ENTRANCE
 **piggly wiggly**

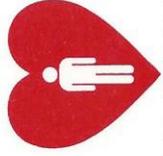
1-18" x 48"

 **COUNTRY WALK SHOPS**
 **piggly wiggly**

6" x 48"

COUNTRY WALK SHOPS
SHOPPING • DINING • SERVICES
 **piggly wiggly** 

2-24" x 72"



SIGNS
854-5378

VILLAGE OF SISTER BAY ZONING CODE

SEC. 66.0710 BUSINESS DISTRICT SIGNAGE WITH PERMIT

SEC. 66.0710 BUSINESS DISTRICT SIGNAGE WITH PERMIT

- 1 ters to give it a three-dimensional
 2 look). Colors should be chosen
 3 which complement each other as
 4 well as the general tone of the
 5 building. The Plan Commission
 6 shall establish a Color Guide, which
 7 will reflect various primary colors,
 8 and accent colors. The Guide shall
 9 be updated periodically.
- 10 (3) Messages.
 11 Messages should be simple for rapid
 12 comprehension by the public. Pic-
 13 tures, symbols, and logos can add
 14 individuality and character to signs,
 15 in addition to making them easier to
 16 read.
- 17 (4) Materials.
 18 Sign materials shall be compatible
 19 with the surrounding area. Sign ma-
 20 terials shall be consistent with or at
 21 least complement the original con-
 22 struction materials and architectural
 23 style of the building façade on
 24 which they are to be displayed.
- 25 (5) Lettering.
 26 Lettering styles should complement
 27 the style and period of the building
 28 on which they appear. Traditional
 29 block and curvilinear styles, which
 30 are easy to read, are preferred.
 31 Generally, different type styles
 32 should not be used on the same sign
 33 to avoid a cluttered appearance.

34 **Sec. 66.0710 Business District Signage with**
 35 **Permit**

- 36 (a) In General.
 37 Signs are permitted in all business districts
 38 subject to the requirements in this Chapter.
- 39 (b) Determination of allowable signage.
 40 The area of each building's signage shall
 41 be the lineal feet of the front of the build-
 42 ing multiplied by the story factor below. A
 43 basement shall not count as a story. See
 44 Section 66.0753(g) on the manner to de-
 45 termine the linear front footage. No single
 46 projecting or ground sign may exceed 24
 47 square feet in area per side.

48
 49 The following table shall be used to calcu-
 50 late the area of allowable signage. Measure
 51 the width of the building and use the prop-
 52 er multiplier for the building width range to
 53 determine the allowable square feet of
 54 signage permitted.
 55

Building Width Range in Feet	Multiplier		
	One Story	Two Story	Three Story
0	0.750	0.830	0.900
5	0.750	0.830	0.900
10	0.750	0.830	0.900
15	0.750	0.830	0.900
Building Width Range in Feet	Multiplier		
	One Story	Two Story	Three Story
20	.750	.830	.900
25	.750	.830	.900
30	.750	.830	.900
35	0.721	0.798	0.865
40	0.711	0.787	0.853
45	0.701	0.776	0.842
50	0.692	0.765	0.830
55	0.682	0.754	0.818
60	0.672	0.743	0.807
65	0.663	0.733	0.795
70	0.653	0.722	0.783
75	0.643	0.711	0.772
80	0.633	0.700	0.760
85	0.624	0.689	0.748
90	0.614	0.678	0.737
95	0.604	0.668	0.725
100	0.594	0.657	0.713
105	0.585	0.646	0.702
110	0.575	0.635	0.690
115	0.565	0.624	0.678
120	0.556	0.613	0.667
125	0.546	0.602	0.655
130	0.536	0.592	0.643
135	0.526	0.581	0.632
140	0.517	0.570	0.620
145	0.507	0.559	0.608
150	0.497	0.548	0.597
155	0.488	0.537	0.585
160	0.478	0.527	0.573
165	0.468	0.516	0.562
170	0.458	0.505	0.550
175	0.449	0.494	0.538
180	0.439	0.483	0.527
185	0.429	0.472	0.515
190	0.419	0.462	0.503

1025 SQ FT. = 399.75 SQ FT
 + 2ND STORIES

VILLAGE OF SISTER BAY ZONING CODE

SEC. 66.0711 SHOPPING CENTER SIGNAGE WITH PERMIT

SEC. 66.0711 SHOPPING CENTER SIGNAGE WITH PERMIT

195	0.410	0.451	0.492
200	0.400	0.440	0.480
Over 200	0.390	0.429	0.468

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(c) Window Advertising.
All businesses are allowed window advertising, which may be placed only on the inside of buildings and shall not exceed 25 percent of the glass area of the windows fronting on a public street. The advertising shall not include the store or business name. Window advertising as specified above shall not require a permit.

(d) Awning Signage.
All businesses are allowed signage on awnings subject to permit. Awning signage may include logos, business names, symbols and wording placed only on the flap. Awning/canopy covering pedestrian or vehicle access areas signs shall provide no less than eight feet vertical clearance between the bottom of the sign and the ground, (finished surface), directly beneath the awning/canopy. Signage on awnings shall not count towards total signage.

(e) Directory Signage.
One entrance directory sign for each separate tenant space in multi-tenant buildings may be placed on the building and each directory sign shall not exceed two square feet per side. In lieu of one entrance directory sign for each separate tenant space, a single wall sign may be permitted. The area of the wall sign shall be no larger than the cumulative amount of the permitted separate entrance directory signs. The in lieu of sign shall be in addition to the sign areas allowed in (b) above and shall conform to all of the requirements of this section.

(f) Certain Sandwich Board Signs.
See Section 66.0713.

(g) Permitted Types of Signs.
A business may divide the total permitted signage into any combination of the four types listed below, not to exceed the total permitted area limits set forth in (b) above.

- (1) Wall signs placed flat against the exterior walls of a building shall not extend above the roofline. Wall signs shall not extend beyond the ends of the wall to which they are attached.
- (2) Projecting signs fastened to, suspended from or supported by struc-

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tures, shall not extend more than six feet into the required yard area, shall not extend into any public right-of-way, shall not extend over any driveway and, shall be at least ten feet from all side lot lines. The projecting sign shall not be located at a point higher than 75% of the wall measured from the top of the foundation where it is located.

- (3) Ground signs shall not exceed eight feet in height. Ground signs shall be located at least ten feet from any street right-of-way and at least ten feet away from any side or rear lot line except as specified in (a) below. Ground signs shall comply with the traffic visibility requirements set forth in section 66.0401 [See page 82]. All ground signs shall include landscaping at the base of the sign.
 - a. In the B-3 Downtown Business District ground signs may be located no closer than ten feet from the face of the curb, if the existing building and/or terrain is not suitable for the setback as specified above.
 - b. All parcels shall be limited to one ground sign, regardless of the number of businesses, buildings on the site or the number of street frontages abutting the property.
- (4) Vending machines.
Only vending machines without internal illumination are permitted in all business districts.

92 Sec. 66.0711 Shopping Center Signage with
93 Permit

94 A shopping center is defined as a multi-tenant,
95 multi-building commercial and retail develop-
96 ment under common ownership or management
97 that exceeds two acres in size. The shopping cen-
98 ter may be permitted the following signage in ad-
99 dition to the approved building signage as speci-
100 fied in Section 66.0710.

- (a) On Premise Master Identification Signage.
A master identification ground sign may be provided which displays the name of the shopping center, and may also include information such as, but limited to: names or lists of individual stores and the hours of operation. One master identification sign

VILLAGE OF SISTER BAY ZONING CODE

SEC. 66.0712 BUSINESS OFF-PREMISE SIGNAGE WITH PERMIT

SEC. 66.0712 BUSINESS OFF-PREMISE SIGNAGE WITH PERMIT

1 may be permitted along the State highway
2 abutting a shopping center. The master
3 identification sign shall not exceed 48
4 square feet per side in total area. The loca-
5 tion shall be approved by the Plan Com-
6 mission prior to the issuance of a Sign
7 Permit.

8 (b) Business or Tenant Signage.
9 Signage specified in Section 66.0710(g)(1)
10 and (2) may be provided for each individu-
11 al tenant business in a shopping center. In
12 a multi-tenant building, each business shall
13 be permitted signage up to eight (8) square
14 feet per side. In a single tenant building the
15 business shall be permitted signage up to
16 12 square feet per side

17 (c) Additional On Premise Identification Sign-
18 age

19 One additional master identification
20 ground sign on the shopping center proper-
21 ty may be permitted which displays the
22 name of the shopping center subject to the
23 following restrictions:

- 24 (1) The maximum size of the sign shall
25 not exceed 24 square feet per side.
- 26 (2) The location shall be approved by
27 the Plan Commission prior to the is-
28 suance of a Sign Permit. (Amended
29 Ordinance 193-050312)

30 **Sec. 66.0712 Business Off-Premise Signage** 31 **with Permit**

32 This section shall only apply to businesses not lo-
33 cated on a State highway. Off-premise directional
34 signs shall only be allowed for businesses located
35 within the Village limits. All off-premise signs
36 shall require a sign permit and shall be restricted
37 to the following uses:

38 (a) Off-premise directional signs on Highway
39 42 or 57.

40 (1) Off-premise directional signs on
41 State Highways 42 and 57 indicat-
42 ing the direction to a business not
43 located on either state highway re-
44 quire a permit.

45 (2) The basis of approval shall be as fol-
46 lows:

- 47 a. It is proven essential to have
48 a sign to direct the traveling
49 public to the correct highway
50 turnoff.
- 51 b. The sign must be located
52 within 300 feet of the inter-

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section where the turn must
be made.

c. There shall be only one di-
rectional sign for each such
business.

(3) Off-premise sign standards:

- a. All such directional signs
shall be attached to the Vil-
lage-owned common posting
standard and shall not ex-
ceed two square feet in area
per side. The Village shall es-
tablish the color and font for
the directional sign.

(b) Off-premise directional signs not located
on a state highway.

(1) Off-premise directional signs on Vil-
lage streets indicating the direction
to a business require a permit.

(2) The basis of approval shall be as fol-
lows:

- a. It is proven essential to have
a sign to direct the traveling
public to the correct highway
turnoff.
- b. The sign must be located
within 300 feet of the inter-
section where the turn must
be made.

c. There shall be only one di-
rectional sign for each such
business.

(3) Off-premise sign standards:

- a. All such directional signs
shall be attached to the Vil-
lage-owned common posting
standard and shall not ex-
ceed two square feet in area
per side. The Village shall es-
tablish the color and font for
the directional sign.

(c) Other Off-premise signs.

The purpose of this section is to allow Vil-
lage businesses to place business signs off
their property subject to the following con-
ditions:

(1) The applicant is not able to obtain a
sign permit under subsection (a) or
(b) above.

(2) The sign shall comply with WisDOT
Trans 201 Scenic Byways regula-
tions.

(3) The applicant shall provide written
documentation from the landowner

VILLAGE OF SISTER BAY ZONING CODE

SEC. 66.0713 SANDWICH BOARD SIGNAGE WITH PERMIT

SEC. 66.0720 ON-PREMISE SIGNS WITHOUT PERMIT

- 1 demonstrating permission for the
2 location of the off-premise sign.
3 (4) The overall shape, height, material,
4 color and setback must have the
5 approval of the Plan Commission.
6 (5) The exact location of the sign shall
7 be approved by the Plan Commis-
8 sion.
9 (6) The overall size, shape, height, ma-
10 terial, color and setback must have
11 the approval of the Plan Commis-
12 sion.
13 (7) Off-premise signs are not permitted
14 in R-1, R-2, R-3 or R-4 districts.

15 Sec. 66.0713 Sandwich Board Signage with 16 Permit

17 Sandwich board signs are permitted subject to the
18 following conditions:

- 19 (a) Retail businesses and restaurants may use
20 sandwich board signs on their property in
21 front of their businesses for advertising
22 purposes in the B-1, B-2, B-3, I-1 and P-1
23 districts as permitted provided that the
24 sandwich board signs will not be located
25 on any sidewalk or bikeway if one is pre-
26 sent or in any public right-of-way.
27 (b) Sandwich board sign impact on total per-
28 mitted signage.
29 (1) A sandwich board where the mes-
30 sages and content change on a
31 weekly basis; noticing a special
32 event or other activity that is of a
33 short duration shall not count to-
34 wards the total signage allowed un-
35 der Section 77.0710. Any sign
36 wording that duplicates other per-
37 mitted or allowed signage on a
38 property other than the business
39 name is not permitted.
40 (2) A sandwich board where the word-
41 ing or image is unchanging shall
42 count towards the total signage al-
43 lowed under Section 77.0710. Any
44 sign wording that duplicates other
45 permitted or allowed signage on a
46 property other than the business
47 name is not permitted. Any sand-
48 wich board permitted under this
49 subsection shall also comply with
50 (c)—(g) below.
51 (c) The sandwich board sign must be located
52 in front of the business or restaurant and
53 cannot be located closer than ten feet to an
54 adjacent property or driveway, and will not
55 cause a hazard to traffic or adjoining prop-

- 56 erties. These signs shall require a permit
57 and shall not exceed six (6) square feet in
58 area on one side or 12 square feet on all
59 sides. No more than 25% percent of the
60 area on each side of the sign may be used
61 for name of the business.
62 (d) The sandwich board sign must be removed
63 from its display location whenever the
64 business is not open. Festivals, non-profits,
65 organizations and businesses under con-
66 tract with the Village may use sandwich
67 board signs on Village owned property or
68 other property for advertising purposes in
69 any district as permitted provided that the
70 sandwich board signs will not be located
71 on any sidewalk or bikeway if one is pre-
72 sent or in any public right-of-way.
73 (e) The Plan Commission shall establish a
74 Sandwich Board Design, Guide which will
75 reflect various preferred designs and col-
76 ors. The Guide shall be updated periodi-
77 cally.
78 (f) All existing sandwich board signs are con-
79 sidered temporary and are no longer per-
80 mitted after May 1, 2011.
81 (g) After May 1, 2011, the cost for a temporary
82 sandwich board sign permit shall be
83 \$20.00 except for existing sandwich board
84 permit holders.

85 Sec. 66.0720 On-Premise Signs without Per- 86 mit

87 Except as prohibited in section 66.0770 of this
88 chapter, the following signs are permitted in all
89 zoning districts without a permit, subject to the
90 following regulations:

- 91 (a) Real estate signs.
92 Real estate signs, not to exceed six square
93 feet in area on one side and 12 square feet
94 in area on all sides. Temporary real estate
95 signs shall be located no closer than ten
96 feet to any street right-of-way, nor closer
97 than ten feet to a side or rear lot line.
98 (b) Election signs.
99 Election campaign signs provided, that
100 permission shall be obtained from the
101 property owner, renter or lessee; and pro-
102 vided that such sign shall not be erected
103 prior to the first day of the "election cam-
104 paign period" as defined in Section §12.04
105 of the Wisconsin Statutes, and shall be re-
106 moved within seven days following the
107 election. No campaign sign shall be erect-
108 ed in a street right-of-way or on any utility
109 poles. Campaign signs shall not be located