

1 **VILLAGE OF SISTER BAY BOARD OF TRUSTEES MEETING MINUTES**
2 **TUESDAY, AUGUST 18, 2015**
3 **SISTER BAY-LIBERTY GROVE FIRE STATION – 2258 MILL ROAD**
4

5 The August 18, 2015 meeting of the Village of Sister Bay Board of Trustees was called to order
6 by Village President Dave Lienau at 6:02 P.M.

7
8 **Present:** President Lienau and Trustees John Clove, Pat Duffy, Scott Baker, Kathy Enquist, and
9 Nora Zacek.

10
11 **Excused:** Shane Solomon

12
13 **Staff Members:** Village Administrator Zeke Jackson and Assistant Administrator Janal Suppanz.
14

15 **Others:** Judith Ross Stevenson, Rob Zoschke, Sharon Doersching, Denise Bhirdo, Ron Kane,
16 Ken Church, and Krista Lutzke.

17
18 **Approval of the Agenda and Minutes as published:**

19 *A motion was made by Duffy, seconded by Zacek that the Agenda for the August 18, 2015*
20 *meeting of the Village of Sister Bay Board of Trustees be approved as presented. Motion carried*
21 *– All ayes.*

22
23 *A motion was made by Clove, seconded by Baker that the minutes for the August 18, 2015*
24 *meeting of the Village of Sister Bay Board of Trustees be approved as presented. Motion carried*
25 *– All ayes.*

26
27 **Comments and correspondence:**

28 Lienau asked if anyone wished to address a non-agenda item.

29
30 Denise Bhirdo read a prepared statement aloud. In that statement Bhirdo indicates that she
31 believes events such as Midwest Sunsplash should be evaluated on a number of different levels,
32 including the impacts they will have on local businesses. She also believes the time of year
33 when an event will be conducted should be taken into consideration whenever plans are being
34 made. A copy of Bhirdo's statement is hereby attached and incorporated by reference.

35
36 Sharon Doersching, who is a member of the Village's Parks Committee and is a Hostess at the
37 Sister Bay Bowl, also read a prepared statement aloud. A copy of that statement is likewise
38 attached and incorporated by reference. In her statement Doersching indicates that the first
39 weekend in August is typically very busy at the Bowl, but that definitely was not the case this
40 year. (Several people told her that they "avoided Sister Bay at all costs" because Midwest
41 Sunsplash was going on.) Doersching believes stakeholders and taxpayers as well as the
42 members of the Parks Committee should be given ample opportunities to voice their opinions
43 whenever large events such as Midwest Sunsplash are being planned.

44
45 Rob Zoschke, the Manager of the Yacht Club at Sister Bay, indicated that they have a number
46 of "repeat" customers who make reservations on an annual basis. Out of the thirteen parties
47 who stayed at the Yacht Club on the weekend that Midwest Sunsplash was conducted only one
48 group made return reservations. Several of the individuals who did not make return reservations
49 expressed dissatisfaction with the noise levels coming from the Performance Pavilion. Zoschke

1 also stated that he believes the statement, "Give us your crazy ideas for Sister Bay" which was
2 mentioned in the citizen survey which had been mailed to Village taxpayers was very
3 distasteful.
4

5 Judith Ross Stevenson who owns a unit at the Yacht Club at Sister Bay, indicated that the
6 decibel levels during Midwest Sunsplash were totally unacceptable and she believes Village
7 officials must take complaints which are lodged by citizens into consideration.
8

9 Lienau noted that letters which had been received from David and Donna Clough, Dennis
10 Eggers, Carol Gilbert and Dr. and Mrs. William Bausch , as well as a thank you letter from the
11 Door County Humane Society for a donation which was made in memory of Suppanz's
12 mother, Janice Augsburg, were included in the meeting packets, and Jackson read letters
13 which had been received from Tom Moeller, Kurt Pagel, Judith Ross Stevenson, John Ross,
14 Gary Ellis, Ken Enstrom and Stan Slabas aloud. All those letters pertain to noise issues
15 associated with Midwest Sunsplash.
16

17 **Item No. 1. Presentation by Conservationist Krista Lutzke with Door County's Soil & Water**
18 **Conservation Department regarding the Invasive Species Program:**

19 Krista Lutzke of the Door County Soil and Water Conservation Department indicated that
20 Phragmites, an invasive species, has been discovered in Door County. Thanks to the efforts of
21 a number of people all the Phragmites which were found in Door County have now been
22 treated and/or eradicated, but due to a lack of funding there are no plans to take any follow-up
23 actions. Therefore, the Door County Invasive Species Team is conducting a fund raising
24 campaign. Any and all donations will be greatly appreciated and put to good use.
25

26 The Board members thanked Lutzke for taking the time to attend this meeting, and Lienau
27 pointed out that the Door County Invasive Species Team's fund raising campaign will be
28 considered when work is done on the Village's budget for 2016.
29

30 **Item No. 2. Discussion/post-bid update on a State-Municipal Agreement between the Village**
31 **of Sister Bay and the Wisconsin Department of Transportation; and consider a motion to**
32 **execute the presented agreement:**

33 A copy of Revision #2 to the State/Municipal Agreement for a State-Let Highway Project was
34 included in the meeting packets and the Board members jointly reviewed that document.
35

36 *A motion was made by Clove, seconded by Duffy that Revision #2 to the State/Municipal*
37 *Agreement for a State-Let Highway Project which was reviewed at this meeting is approved as*
38 *presented. Motion carried – All ayes.*
39

40 **Item No. 3. Consider a motion to discuss and confirm President Lienau's recommendations**
41 **for committee appointments:**

42 Lienau indicated that he didn't wish to recommend any committee appointments at this time,
43 but is recommending that Tara Gokey be removed from the Marketing Committee. He also is
44 recommending that Jeff Flegal be removed from the Marina Committee. (Due to scheduling
45 conflicts Gokey is unable to attend meetings on a regular basis, and Flegal has health issues.)
46

47 *A motion was made by Duffy, seconded by Clove that in accord with President Lienau's*
48 *recommendations, Tara Gokey shall no longer be considered a member of the Marketing*
49 *Committee and Jeff Flegal shall no longer be considered a member of the Marina Committee.*
50 *Motion carried – All ayes.*

1 **Item No. 4. Report on County activities from the County Supervisor, Dave Lienau:**

2 Lienau gave the following oral report regarding Door County activities:

- 3 • Basic versions of new voting machines will be purchased by the County and provided
- 4 to each of the municipalities in Door County. Any municipalities who wish to obtain
- 5 voting machine accessories will be responsible for paying for those accessories.
- 6 • Work is ongoing on the County's budget for 2016.
- 7 • The new County Administrator has now come on board, and he is already very busy.

8
9 **Item No. 8. Review of the financial statements and consideration of a motion to approve the**
10 **monthly bills:**

11 Payment Approval Reports for the period July 21, 2015 through August 18, 2015 were included
12 in the meeting packets, and the Board members jointly reviewed those documents.

13
14 *A motion was made by Lienau, seconded by Baker that the monthly bills depicted on the*
15 *reports which were included in the meeting packets totaling \$394,666.25 are all approved.*
16 *Motion carried – All ayes.*

17
18 **Item No. 9. Report by the Village Administrator on Village activities and projects:**

19 Jackson gave the following oral report:

- 20
21 • Work on the Bay Shore Drive Line Burial Project is substantially complete. Crews from
- 22 Vinton have inspected transformers and telecommunication equipment and have
- 23 discovered a few conflicts.
- 24 • Work is starting and stopping on the Sledding Hill, but hopefully all of that work will be
- 25 completed by Fall.
- 26 • The work on the Beach Project is substantially complete. All the required landscaping
- 27 should be done this Fall.
- 28 • In spite of incessant rain on Friday, August 7th "Midwest Sunsplash" did take place, but
- 29 the weather was much better on Saturday, and the attendance count was approximately
- 30 1,350 people. Final financial figures are not in yet, however, preliminary estimates
- 31 indicate that the Village not only recovered its initial \$15,000 investment but returned a
- 32 modest sum on top of that. Numerous complaints were received about noise. Decibel
- 33 meters were used on the weekend of the festival, and no non-compliant readings were
- 34 obtained. A representative sample, economic impact survey has been mailed out to the
- 35 business owners who were affected by "Midwest Sunsplash", and the results of that
- 36 survey will be tabulated ASAP. The Village has sixty days to exercise its renewal option
- 37 with the festival promoters.
- 38 • Construction is underway on Niagara Ridge, the development being constructed on the
- 39 Old Ballfield Property.
- 40 • Preliminary plans for the Harbor View development have been reviewed by the Plan
- 41 Commission and were approved.
- 42 • Keith Garot has not met the deadlines agreed to in the Development Agreement for
- 43 Stony Ridge. He sent Mr. Garot an e-mail regarding this issue on July 14, 2015, but has
- 44 not received a response to that e-mail yet. Mr. Garot contacted him during the week of
- 45 August 7, 2015 and stated that things were still "good" but stormwater management
- 46 costs exceeded budget expectations by \$300,000. He is working on a re-bid.
- 47 • The search will continue for a Finance Director, and new "Help Wanted" ads will be
- 48 placed soon.
- 49

- 1 • The Marina's season continues to be on target. Seasonal slip revenues are near all time
- 2 highs and transient rentals are in line to be at or near all time highs.
- 3 • There has been modest attendance at the Movies In The Park.
- 4 • The Marketing Committee will be discussing creation of a Festival Vendor Plan.
- 5

6 **Item No. 10. Discussion regarding matters to be placed on a future agenda or referred to a**

7 **committee, official or employee:**

8 *It was the consensus that a joint meeting of the Parks, Marketing and Finance Committees as*

9 *well as the SBAA Board of Directors shall conducted prior to the time that the renewal option*

10 *for that event expires.*

11

12 *It was also the consensus that the Door County Invasive Species Team's request for*

13 *contributions shall be referred to the Finance Committee.*

14

15 **Committee Reports:**

16 **(1) Administrative Committee:**

17 The Administrative Committee has not met recently.

18

19 **(2) Bay Shore Drive Reconstruction Oversight Ad Hoc Committee:**

20 The Bay Shore Drive Reconstruction Oversight Ad Hoc Committee has not met recently.

21 The next D.O.T. informational meeting will be conducted at 9:00 A.M. on September 1,

22 2015.

23

24 **(3) Communication and Technology Committee:**

25 The Communication and Technology Committee has not met recently.

26

27 **(4) Door County Coastal Byways Commission:**

28 No action based on the minutes which were included in the meeting packets.

29

30 **(5) DCEDC:**

31 The DCEDC met on Monday, but the minutes for that meeting have not been completed

32 yet.

33

34 **(6) Economic Development Committee:**

35 The Economic Development Committee has not met recently.

36

37 **(7) Finance Committee:**

38 The Finance Committee has not met recently.

39

40 **(8) Fire Board and Fire District Exploratory Committee:**

41 No action based on the minutes which were included in the meeting packets. The Fire

42 Board also met this evening. Ice damming issues have arisen at the Fire Station and they

43 will be addressed prior to winter.

44

45 The Fire District Exploratory Committee has not met recently.

46

47 **(9) Historical Society:**

48 The Historical Society Board of Directors continues to meet on a regular basis, and things

49 are going well out at the Corner of the Past.

- 1 **(10) Library Commission:**
2 No action based on the minutes which were included in the meeting packets. The Library
3 Commission also met this morning. The Marina Fest Book Sale will be conducted in the
4 Village Hall this year and cash as well as tokens will be accepted.
5
- 6 **(11) Marina Committee and Marina Fest Committee:**
7 A complaint was received that the Village's Marina was closing earlier than last year,
8 and, therefore, a letter has been sent to all the slip holders at the Marina which details
9 the Marina's new hours of operation. The Marina Manager did contact the Managers of
10 several local marinas and discovered that the Marina's new hours are similar to theirs.
11
12 Work is ongoing on planning for Marina Fest and things are going well. A Lumberjack
13 Show will be conducted on the Sunday of Labor Day, so Marina Fest will now be a two
14 day event.
15
- 16 **(12) Marketing Committee:**
17 The Marketing Committee has not met recently. Until someone has been appointed to fill
18 the vacancy on the Marketing Committee there will be quorum issues.
19
- 20 **(13) Parks:**
21 The Parks Committee did not meet this month.
22
- 23 **(14) Personnel Committee:**
24 The Personnel Committee will be meeting at 11:30 A.M. on September 3, 2015.
25
- 26 **(15) Plan Commission:**
27 No action based on the minutes which were included in the meeting packets.
28
- 29 **(16) SBAA:**
30 The SBAA Board of Directors met on August 6, 2015 but the minutes for that meeting
31 have not been completed yet. The "Goats on Poles" were auctioned off at The Festival of
32 the Arts and approximately \$3,000 was raised!!! The SBAA Board of Directors has asked
33 that the SBAA President be contacted before the SBAA Coordinator is asked to help with
34 any Village events.
35
- 36 **(17) Teen Center:**
37 The Teen Center Board has not met recently.
38
- 39 **(18) Tourism Zone Commission:**
40 The Tourism Zone Commission will be meeting on August 20, 2015.
41
- 42 **(19) Utilities – Water, Sewer, and Storm Sewer Committees:**
43 No action based on the minutes of the Water, Sewer Collection, and Storm Sewer
44 Committee which were included in the meeting packets.
45
- 46 **(20) Administration/Compensation Oversight:**
47 The Administration/Compensation Oversight Committee has not met recently.
48
- 49 **(21) Waterfront Oversight**
50 The Waterfront Oversight Committee has not met recently.

1 **Adjournment:**

2 *A motion was made by Duffy, seconded by Zacek to adjourn the meeting of the Board of*
3 *Trustees at 7:51 P.M. Motion carried – All ayes.*

4

5 Respectfully submitted,



6

7 Janal Suppanz,

8

Assistant Administrator

DeSise

To the Village Board of Sister Bay,

As a resident and business owner in Sister Bay I would like to share my comments on Midwest Sunsplash.

From the beginning this event has been plagued with controversy. It appeared that this event was being shoved down our throat with very little information shared in the planning stages and even less input from the business community as the event was developed. I question why Sunsplash was pulled from the Parks Committee and sent to the Marketing Committee? That appears to be circumventing the usual process for discussion, input and planning. The Village board has stated that they want to be business friendly and want all of us to succeed, but your actions speak differently. Most of the businesses in Sister Bay are family owned and have been around for decades. We do know a lot about the tourists and the season, what works and what doesn't, why aren't you listening to us?

The last weekend in July and the first weekend in August are typically the busiest weeks of the season. Just ask any lodging facility. To plan an event when the county as a whole is typically full is ridiculous. Events should be planned during the weeks when we have slower traffic. That is how to drive traffic to our community and businesses. The same goes for expanding Marina Fest to two days. Having more events in Sister Bay on weekends when tourists are already here does not necessarily translate into business. The same way Administrator Jackson talks about the 84,000 cars on the traffic counter on a particular week also does not translate into business. As President Lienau can attest to, Pumpkin Patch is one of his biggest weekends for business and that festival is 20 miles away. When will the Village Board understand this?

Administrator Jacksons quote "I will tell you that commercially, on the event side of this, it looks as if not only did we make all of our money back but then made some, which is a huge commercial success." "The history here for decades has been, we're going to throw money at it and lose money. This one seems to have broken that mold." This quote was given within a week of the event, was a tally compiled and completed that supports this quote? Events should be evaluated on many different levels. For example, did the event draw the demographic it was intended to, did the event bring business into the local brick and mortars, if nonprofits were partaking in the event were they successful in raising money to put back into our community through all of their worthwhile endeavors, and the list goes on. Monetary return should only be considered as one piece of the puzzle and whether or not an event was a success.

As for the "commercial success" of the event, yes maybe the Village made all of their money back from the 15,000 dollar investment it made. But have you included the 32,000 salary of Jason the Marketing Director into that equation? Have you included the time of our Parks

Department employees and all the temporary measures that were done to the grounds so the event could take place? Have you considered the negative impact it made on local business? The Sister Bay Bowl was down 124 people on Saturday night. That translates into a minimum of 1800.00 to 3000.00 gross loss for one day, this being based on a 15.00 to 25.00 price per meal not including the tips that the waitresses lost. According to James Grasse of Grasse's Grill, they were down Saturday night, Bier Zot was down Saturday night, Becky Freundt thought Sunsplash would spill over into her business and put on extra staff. Her sales were also down. The Pulse stated On Deck had sales that were over last years and James Larson from Husby's stated they still had a busy Saturday, but how much business came from Sunsplash he could not say. My two businesses were also down, Bhirdo's gas station and Second Hand Sue's. Talking with my customers on Sunday many locals and second home owners told me they avoided Sister Bay anticipating heavy traffic, pedestrian traffic and lack of parking. One second home owner who lives on the corner of Mill and Claflin said he and his wife go to the Bowl every Saturday night for dinner. They chose to avoid town and go instead to the Mink River Basin in Ellison Bay. I was told they had a record breaking night. I hope that when all is said and done the residents of Sister Bay will be able review the exact financial statement of Sunsplash.

According to Administrator Jackson "It's incumbent on the entities organizing the festival and controlling the festival grounds to provide traffic flow. That's really the economic development tool that we're engaging in." "It's the business's job to get them in the business." Well, it is difficult to get customers into our businesses when people are avoiding the village and parking is being taken up by festival goers.

According to the Pulse article some business owners voiced concern about out-of-town vendors taking over the festival grounds, but Administrator Jackson maintains that the village offered local businesses the opportunity to put a tent in the festival grounds. Yes that it is true. But do you not realize that in a community where almost every business is short staffed, it is extremely difficult for them to leave their establishment and find additional staff to partake in an event like this. That means when you allow out of town vendors to sell at an event, their money also goes out of town, leaving the local businesses with less revenue. -- Please do not twist my words and criticisms to include any or all events in Sister Bay no matter what the parallel. Each current event or festival has been examined over the years on their value to the community.

In closing more is not always better and the time of year an event is held is the most crucial aspect of planning a new event. I hope you consider the knowledge base of the business owners in the village and the economic impact as a whole as you move forward. After all, we are the people who pay the taxes and your salaries.

Denise L Bhirdo

SHATZON

TO PARKS COMMITTEE—AUGUST REPORT

I would have given this report to the August Parks, Property, and Streets Committee, of which I am a member, but our August meeting was canceled. I was told there were not enough important agenda items to hold the meeting. I believe there are certainly a number of issues that the Parks Committee should address.

Going forward, my first concern is how the initial permission to hold Sun Splash on our park property was given. A contract was signed giving property site control, camping permission, hours of operation, dates, and scope of vendors before Parks Comm. was ever involved. We were told a newly formed Marketing Committee planned Sun Splash. It would follow that a Marketing Committee would promote anything approved by the Village Board, but not bypass the Parks Committee for initial permission for anything to be held on our public property. So if the Village Board at some point approved the Sun Splash believing it came as a Parks recommendation, that is not true. If the Village Board approved Sun Splash coming from the Marketing Committee, the Board should have questioned that route of authority. MY FIRST RECOMMENDATION FOR THE FUTURE is that the Board should be vigilant to constitutional lines of recommendation and approval authority.

The Parks Comm. was only given a few crumbs of damage control like how many people on the camp sites and where exactly the camping must be contained at the sports Complex. Both of these votes of control would later be broken.

Specifically, regarding an analysis of the success of Sun Splash, I believe in first-hand observation. So I attended. I began at my hostess station at the Sister Bay Bowl on Thursday, August 6. It is a unique position allowing me to chat about the village and promote it. We had an unusually huge Thursday night of over 300 people. I was able to ask 62 people (or about 1/3 of our total since each person I talked to just represented one of their party of more people) if they were in town this week end for one of our two big events—The Arts Festival or Sun Splash: 17 knew nothing about either Fest; 7 knew about the Fests but hadn't decided about attending either; and 38 said they came to the Bowl that Thursday instead of the weekend BECAUSE THEY WERE GOING TO AVOID SISTER BAY AT ALL COSTS ON THE WEEKEND. They perceived an invasion of young people and only rock music. Most disturbing was the impression from news articles that the beach was going to be blocked off. I called Zeke to clarify and continued to assure people that this was not so. I had gotten the "Beach Blocked" question all week. Even locals said they were heading to other beaches that weekend. These are startling percentages in that poll. Neilson samplings could have predicted a presidential outcome with such statistics. Subsequently, the Bowl had its worst Saturday for that August date in history.

The reason for the first week in August being so big for our local tourist attractions is the ILLINOIS ATHLETIC ASSOCIATION has a law that no sports games, practices, or camps can take place during the first week of August so that families can go on vacation. We know what Illinois means to Door County as a destination.

On Friday night, I briefly checked the concert but it was a true rain-out. It was a weather dependent festival. I then went to the Sports Complex because the rain had eased and checked the music there. They were set up under the shelter, which had not been designated by the Parks Committee. If it had not been a rain-out there could have been a huge turnout over our 100 designated maximum due to a letter that went out. (REFER TO AND ATTACH LETTER) As it was there were only about 20-30 people attending; however, the potential for a large crowd was there.

On Saturday, I had a further opportunity to interview customers in a shop setting. I talked to 33 people (representing their parties of more people): 4 came into the shop while waiting for the music to start; 12 wandered down after taking in the Arts Fest; 17 knew nothing about either Festival.

On Saturday I stopped several times at the Sun Splash including lengthy stays for the 7 p.m. band and the conclusion until 12 with Unity, the top-billing band. There were never more than 300-400 people present. I was expecting Unity to have drawn the maximum. I do not know where the 1200-1350 count comes from that has been reported unless a lot of people bought tickets and did not attend or unless a count was made every time people came and went from the grounds. The fluctuating ticket prices including as low as \$5 and free admission should have been a concern to those who paid for weekend passes. The vendors came from a professional cadre of vendors who follow these festivals and were obviously arranged by the Festival organizers from Unity. Only a couple local vendors were present. Our own Sister Bay businesses couldn't staff that on their own busy weekend.

There are anecdotal reports out there of unhappy hotel guests and restaurant owners. I do not have these full facts. They will have to report for themselves. I do know that some major decisions of date, time of operation, camping etc. must come under scrutiny. I also did not observe any bad behavior at any events I attended.

I would assume the Village Board and the Parks Committee will expect a full written financial report of expenses and profits that were assumed by the Village. We were told the Village invested \$15,000 as a budget.

There is a correct way to involve all our stakeholders in a Festival decision such as this and the everyday taxpayer who lives here has to be given a right to an opinion also, not just those wishing to promote our waterfront. I do not believe this did anything positive for the businesses of Sister Bay on this particular weekend.

I have the greatest respect for our maintenance department who put the waterfront all back in order on Sunday with such speed.

Sincerely, Sharon Doersching, Parks, Property, and Streets Committee

FOR IMMEDIATE RELEASE

Contact: Zeke Jackson

Administrator, Village of Sister Bay

Phone/Fax: 920-854-4118

E-mail: zeke.jackson@sisterbaywi.gov

Announcing a new event in Sister Bay – Midwest SunSplash Music Festival!

Come have fun in the sun on the new beach in Sister Bay at the newest music event, Midwest SunSplash Music Festival, August 7 & 8. Dance and celebrate summer on the beach to music from such bands as Unity the Band, Natty Nation and Wifec & the Huzz Band. The new Sister Bay Stage provides the waterfront backdrop for the line-up of 9 bands, vendors of groovy and unique goods, and tasty food and beverages.

"This event will be unlike anything else in Door County," said Dave Lienau, President, Village of Sister Bay. "Our goal is to create an event that will attract the next generation of visitors, business and home owners. We want to show people what a vibrant and active place Sister Bay is."

The Village of Sister Bay, in conjunction with Midwest SunSplash Music Festival (MWSS) organizers Pita Katobalavu (lead singer of Unity the Band) and Kay Halbrook, picked Aug. 7 and 8 for the reasons stated by Lienau, and to ensure the construction of the Sister Bay beach was complete.

"We wanted to put Sister Bay's best foot forward and showcase the new amenities we have to offer," Lienau explained. "Since this is a special, first year event in the downtown business district, the Village agreed to let the bands play an additional hour past the usual 11 p.m. cut-off."

Helping to make this event a reality was the award to the Village of a \$25,000 Joint Effort Marketing (JEM) grant from the Wisconsin Department of Tourism. This money allowed MWSS to advertise and promote the music, and Sister Bay, from Chicago to Green Bay. Bands picked to play this first year hail from Chicago, Madison, Milwaukee, Green Bay/Appleton and Door County.

"By bringing in bands from all over Wisconsin and Chicago, they will help advertise Midwest SunSplash to their fans, and their fans will follow them to see the show in Sister Bay," said Katobalavu.

Seed money to kick start the event was provided by the Village of Sister Bay and will be the first portion repaid from net proceeds earned at MWSS.

MWSS is offering all Sister Bay businesses the opportunity to participate as vendors on the festival grounds, and is welcoming vendors from outside Sister Bay to participate as well. To help make this event a success, please purchase food and drinks from vendors within festival grounds. No carry-ins allowed. Sister Bay Advancement Association will serve beer and wine as a fundraiser for all the events and activities SBAA hosts throughout the year, such as Fall Fest, the Egg Hunt, and Concerts in the Park. Participants are encouraged to patronize local businesses.

~~Festival grounds will be fenced and entrants must have a wristband to enter and enjoy the festivities. All~~ bags are subject to search before entry. The grounds will include the west (water) side of Mill Road (closed to traffic all day Friday and Saturday from the intersection of Mill Road and HWY 42 to Parkview Road), the vacant parcel and parking lot behind Grasse's Grill. Fencing will run the park boundary by the north side of the Sister Bay Yacht Club down to the water, and behind the Sister Bay Stage, between the stage and playground, down to the water. Both the Door County Sheriff Department and private security officers will patrol festival grounds, Sports Complex, and Mill Road between Waterfront Park and the camping area.

Camping is available Friday and Saturday nights for \$10 per person on the south end of the Sister Bay Sports Complex (between the baseball field and cherry orchard). Tents and RVs will be separated. Potable water and toilet facilities provided; no other hook-ups, generators not allowed. After Natty Nation completes its set Friday night at 9 p.m., festival-goers are encouraged to check out the bands at Sister Bay establishments, or come to the Sports Complex for an acoustic session and campfire from 9:30-11 p.m. with the MJ Gang.

By offering camping, Lienau and Katobalavu hope to attract a different demographic than is already coming and staying at the hotels and campgrounds in and around Sister Bay.